Super Labels
The Alternative Label Company

SPECIFICATIONS FOR THE PRODUTION OF LABELS

ARTWORK SHOULD BE SUBMITTED AS PRESS-READY PDF OR EPS FILES.

1. There are <u>NO LOW RESOLUTION</u> images or RGB colour.
2. All artwork is correctly sized with the required amounts of bleed.
3. All FONTS must be converted to curves.
4. <u>ALL TRANSPARENCY EFFECTS MUST BE FLATTENED.</u>

- **PDF** 300 dpi scale to finished size. Colors as either spot (Pantone + Solid Coated) or process (CMYK) color types, include seperate swatch for dieline.

- **EPS** 300 dpi scale to finished size. Colors as either spot (Pantone + Solid Coated) or process (CMYK) color types, include seperate swatch for dieline. PLEASE OUTLINE FONTS & EMBED IMAGES.

LABEL PRINTING REQUIREMENTS: Gradient printing range is between a maximum 100% and minimum 3%. Please allow a 3mm safe margin inside dieline and 2mm bleed outside dieline. We do not accept Artwork in original format (eg: Quark, indesign files).

SUPPLYING WHITE INK LAYER: If you're using Adobe illustrator as a preferred file format, place white ink on a different layer. If you're supplying PDF format seperate white ink on a different page. This layer needs to be separated with a custom spot color named as "white".
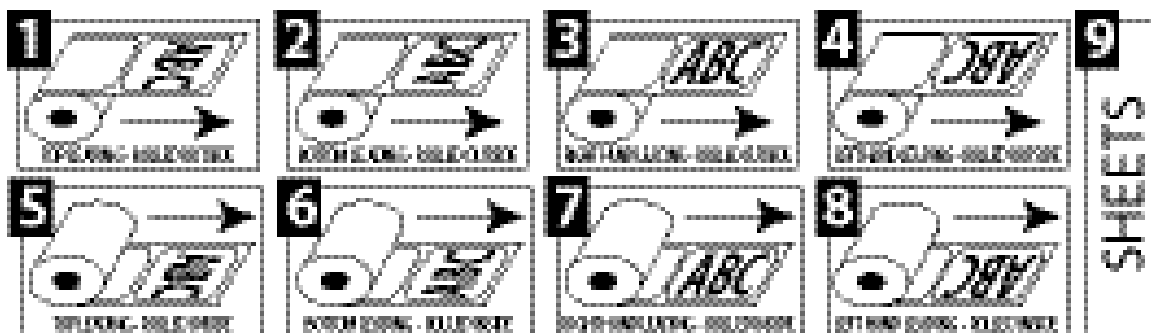
ARTWORK CREATED BY SUPER LABELS
PROCEDURES & SPECIFICATIONS FOR SENDING ELECTRONIC COMPONENTS.
Super Labels can accept your electronic components when designing your artwork (JPEGS, TIFFS, for images and TEXT files for your copy).
IMAGE SPECIFICATIONS • Resolution should be NO LESS than 300dpi at the size the image is to appear on the label. (ie: if the image on the label is 10cm wide - make sure the supplied image is 10cm wide at 300dpi) • All images should be supplied as JPEG or TIFF files.

USE THIS GUIDE TO SPECIFY ROLL DIRECTION FOR YOUR LABELS

If you have any enquiries regarding these specifications please contact
Pre-Press Manager Wayne Maxted
SUPER LABELS
Phone +61 7 5596 7588
Email art@superlabels.com.au
Web www.superlabels.com.au
10 Brendan Drive Nerang QLD 4211

ISO 9001
www.inticert.com